

GOVT. OF ARUNACHAL PRADESH
OFFICE OF THE DEPUTY DIRECTOR & TEXTILE & HANDICRAFTS
Lohit District, Tezu

No. LTH/DHE/NHDP/2024-25 / 280

Dated Tezu, the 06th Jan'2025

To,

✓ The Editor,
Arunachal Time/ Echo of Arunachal
Tezu.

Sub: **Request for Media Advertisement**

Sir/Madam,

Enclosed please find herewith with an advertisement pertaining to the Department of Textile & Handicrafts, Lohit-District, Tezu for conducting Tana- Bana, District Handloom Expo's (DHE) 2024-25 under National Handloom Development programme. (NHDP) w.e.f 11.01.2025 to 17.01.2025 for 07 (Seven) days which may be published on dailies advertisement as shown below.

Name of firms & New Agency	Space CM.SQ.Cm	Subject Matter	Number of Insertion
1. Arunachal Times 2. Echo of Arunachal	8.5 X 8	District Handloom Expo's	2 issue each

Kindly submit the bill in triplicate along with published paper for making the payment to the undersigned.

Yours Faithfully


For Deputy Director of Textile & Handicrafts
Lohit District, Tezu.



WELCOME ONE & ALL TO THE DISTRICT HANDLOOM EXPO (DHE) TANA-BANA 2025

w.e.f 11th Jan to 17th Jan 2025

Venue: Office Complex of Dy. Director of Textile & Handicrafts , Tezu Lohit District, Tezu (AP)

Organised by: Department of Textile & Handicrafts, Govt. AP

Sponsored by : Development Commissioner (Handloom), Ministry of Textile, Govt. of India

