

**Government of Arunachal Pradesh
Department of Tourism
Itanagar**

Directorate of Tourism

File no. 14017/8/2024

Opp. RD Office, Itanagar- 791111

Subject: Request for proposal for Selection of Destination Marketing Agency for the Department of Tourism, Government of Arunachal Pradesh.

The Arunachal Tourism Department is seeking the services of a professional Destination Marketing Agency to provide professional services, including Strategic and Tactical Media Planning, for various Marketing and Promotional activities. This agency will advise and execute on various aspects of media planning and campaign in order to advance Arunachal Tourism with renewed focus. The Department is inviting bids from Destination Marketing Agencies.

The RFP document bearing reference no. No. 14017/8/2024 dated: 27/09/2024 has been uploaded on the official website www.arunachaltourism.com. The interested bidding agencies may like to go through the details and the procedures mentioned in the said RFP documents.

The RFP document also includes important dates and any corrections, amendments, or clarifications regarding this RFP will be published exclusively on the www.arunachaltourism.com website. Consequently, interested bidding agencies may wish to continue monitoring the website mentioned above for such information and updates.